

Education Design Lab

Education Designer

Washington, DC

Is this you?

You want an opportunity to design the services, programs, systems and experiences that will define how higher education adapts to the future of learning and work.

You are a rising star in design thinking and innovation with a keen understanding of visual communication and facilitation.

You think critically about design research, prototyping systems, and/or lean startup and can distinguish between “good” and “great” work.

You bring gravitas, structure and creativity to any project you manage and your partners are hungry for more.

The Role

The Education Design Lab is looking for a Designer to help shape the Lab’s program and guide and inspire client teams in uncovering meaningful human-centered insights that drive great design and innovation, transform those insights into prototypes, and co-create learning launches (assumption validation) and pilots (solution validation) with learning institutions.

Why does this role matter to the Lab?

Higher education institutions are facing complex challenges. The Lab is committed to creating new models—with a focus on student success and workforce readiness—that address those challenges. The Lab is also committed to serving as a platform for innovation in higher education. The Lab’s Designers are primarily responsible for designing and launching new models with our higher education design partners and contributing to the process, methods and experiences we offer. Designers also engage in conversation about what works and what doesn’t with our Innovator Network to scale our impact. We’re seeking a Designer to help the Lab evolve how change is designed and implemented in higher education.

What will you do?

The Designer will manage and execute all aspects of multiple new model design challenges with education institutions and foundations, support the Lab’s knowledge management for innovations in higher education, create written and visual communications explaining and documenting our work, and contribute to the design and ongoing development of the Lab’s design process, methods and experiences. The Designer will also lead or participate in engagements involving facilitation, visual explanations, and innovation training. You will help expand, share knowledge with, and manage the Lab’s Innovator Network, a group of individuals, institutions, and business with whom we scale impact of our work.

The Designer will hopefully be a full strategy partner as we evolve to meet the needs of our diverse client categories: traditional and non-traditional higher education institutions, entrepreneurs in ed-tech, nonprofits serving the space, and foundations attempting to scale impact.

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What are we looking for?

What Gets Our Attention

Service Design and Design Thinking: ability to conduct design research, synthesis, prototyping, and shape implementation/in-market testing. Ability to engage non-designers in a design process. Comfort using and adapting design methods.

Facilitation: ability to guide teams through interactive experiences that incorporate their subject matter expertise while you create conversations that promote shared understanding, problem solving, and decision making.

Passion for higher education's promise and potential.

Ability to work flexibly, manage multiple projects, and explain novel ideas.

Significant experience in education and innovation that will inspire confidence in our partners and clients. At least 2 years using design thinking or similar facilitation to create and launch innovative services, products or businesses.

What Also Gets Us Excited

A passion for and expertise in the innovation process, higher education innovation, higher education administration or learning technology.

Demonstrated experience as a client-facing strategic advisor in business innovation or change-management contexts.

Thought leadership in design as it pertains to innovation, through visual communication, design thinking, interaction design, and other related fields.

Technical proficiency with Adobe Illustrator, InDesign, Photoshop.

Good skills in client management and project management; previous experience working effectively and collaboratively in a consulting process.

Portfolio appreciated, but not essential. Sketching skills a plus.

Applying

We are looking to hire immediately. Our offices are in the Uber Offices co-working space at 1200 18th ST NW, Washington DC. We are co-located with other education non-profit startups.

Send resumes to Gabriella Schiro, gschiro@eddesignlab.org.

Equal Opportunity Employer

The Education Design Lab is an equal opportunity employer; applicants are considered for all roles without regard to race, color, religious creed, sex, national origin, citizenship status, age, physical or mental disability, sexual orientation, marital, parental, veteran or military status, unfavorable military discharge, or any other status protected by applicable federal, state or local law.