

Education Design Lab

Senior Education Designer

Washington, DC

Is this you?

You want an opportunity to design the services, programs, systems and experiences that will define how higher education adapts to the future of learning and work.

You are a rising star in design thinking or innovation with a keen understanding of visual communication and facilitation.

You feel that education is becoming a wedge in the 21st century, creating a mobility gap that needs to be addressed.

The Role

The Education Design Lab is looking for a lead Designer to help shape the Lab's program and guide and inspire our partners in uncovering meaningful human-centered insights that drive great design and innovation. This creative leader will help all the Lab's designers transform those insights into prototypes, and lead to visible impact as we reimagine postsecondary education to serve changing needs of learners.

Why does this role matter to the Lab?

Traditional and new learning institutions face complex challenges. The Lab is committed to creating new models—with a focus on student success and workforce readiness—that address those challenges. The Lab is also committed to serving as a platform for innovation in higher education. The Lab's Designers are primarily responsible for designing and launching new models with our higher education (and sometimes K-12) design partners and contributing to the process, methods and experiences we offer. Designers also engage in conversation about what works and what doesn't with the 1000+ individuals and organizations signed up for our Innovator Network to scale impact.

What will you do?

The Designer will manage and execute all aspects of new model design challenges with education institutions and foundations, support the Lab's knowledge management for innovations in higher education, create written and visual communications explaining and documenting our work, and contribute to the design and ongoing development of the Lab's design process, methods and experiences. The Designer will also lead or participate in engagements involving facilitation, visual explanations, and innovation training. You will help expand, share knowledge with, and manage the Lab's Innovator Network.

The Designer will be a full strategy partner with other senior staff as we evolve to meet the needs of our diverse client categories: traditional and non-traditional higher education institutions, entrepreneurs in ed-tech, nonprofits serving the space, and foundations attempting to scale impact.

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What are we looking for?

What Gets Our Attention

Service Design and Design Thinking: ability to conduct design research, synthesis, prototyping, and shape implementation/in-market testing. Ability to engage non-designers in a design process. Comfort using and adapting design methods, including lean startup, agile and adaptive leadership.

Facilitation: ability to guide and delight teams through interactive experiences that incorporate their subject matter expertise while you create conversations that promote shared understanding, problem solving, and decision making.

Passion for higher education's promise and potential.

Ability to work flexibly, manage multiple projects.

2-4 years using design thinking and facilitation to create and launch innovative services, products or businesses.

7-10 years building experience and expertise in consulting, higher education and/or innovation.

Demonstrated experience as a client-facing strategic advisor in business innovation or change-management contexts.

Thought leadership in design as it pertains to innovation, through visual communication, design thinking, interaction design, or related fields.

Good skills in client management and project management; previous experience working effectively and collaboratively in a consulting process.

Excellent oral and written communication skills; ability to explain novel ideas and synthesize on your feet.

The role is Washington, DC based. Domestic travel is estimated up to 20%.

Applying

We are looking to hire immediately. Our offices are in the Make Offices co-working space at 1200 18th ST NW, Washington DC. We are co-located with other education non-profit startups. Send resumes to Gabriella Schiro, gschiro@eddesignlab.org.

Equal Opportunity Employer

The Education Design Lab is an equal opportunity employer; applicants are considered for all roles without regard to race, color, religious creed, sex, national origin, citizenship status, age, physical or mental disability, sexual orientation, marital, parental, veteran or military status, unfavorable military discharge, or any other status protected by applicable federal, state or local law.