

CUNY Innovation Coach , Community College Growth Engine Fund

About the Education Design Lab

The Education Design Lab (Lab) is a national nonprofit that designs, tests, and implements unique education models and credentials that address the rapidly changing economy and emerging technology opportunities. The Lab demonstrates where technology, rigor, and design can improve opportunities for historically underinvested learners to achieve equitable futures.

The Lab works across disciplines and alongside schools, employers, entrepreneurs, government, foundations, nonprofits, and innovators. The organization has significant experience managing national and local learning cohorts, working with organizations such as The Lumina Foundation, the Michael and Susan Dell Foundation, the Gates Foundation, the United Negro College Fund (UNCF), Walmart, American Council on Education, and the ECMC Foundation. To learn more, visit www.eddesignlab.org, and follow on Twitter [@eddesignlab](https://twitter.com/eddesignlab).

Community College Growth Engine Fund Scope of Work (January -December 2021)

Overview

As part of the national Community College Growth Engine Fund initiative (CCGEF), the Education Design Lab is leading a system-wide micro-pathway initiative with the City University of New York. Six community colleges located throughout the boroughs of New York City will co-design with employers, policy experts, high schools, community-based organizations and other ecosystem partners in developing employer-validated micro-pathways to be adopted across the entire CUNY system. CCGEF-CUNY will accelerate institutional change and build in critical resources to drive education-to-workforce ecosystem collaboration, powering student access to greater social and economic mobility - especially at a time where New Yorkers and the city need it the most.

The colleges and systems in the national CCGEF cohort receive hands-on support through the CCGEF design team and an Education Design Lab headquarters-based Innovation Coach. The CCGEF-CUNY Pathway Coach will be an additional on-the-ground asset supporting the system's six participating community colleges across four NYC boroughs. The CCGEF-CUNY Pathway Coach will possess deep knowledge of the education-to-workforce ecosystem in New York City and will leverage their expertise and network in fostering deep collaboration between businesses, education, and communities in co-creating equitable economic opportunities for diverse, underserved, and low-income New Yorkers.

Purpose

This project will inform key aspects of the Fund:

- 1) **Institution Implementation and Iteration Support:** Support selected institutions in designing, implementing and iterating on their micro-pathways
- 2) **Exemplars and Best Practices:** Curation of models and best practices related to program elements, e.g. micro-pathways, dual enrollment pathways, regional collaboratives, etc.

Deliverables

Deliverables shall be modified and/or added on discretion of Head of Economic Mobility Pathways or designee in consultation with contractor (Coach)

In service of 2021 implementation, design and iteration of the prescribed micro-pathways, the Coach shall:

1. Collaborate with the national CCGEF team and college campuses through weekly coaching sessions to:
 - Select the occupations for the micro-pathways based on an analysis of needs, data and employer input
 - Serve as a thought partner and strategist on how to use the Fund as a springboard for innovation and change management
 - Ensure all design criteria are considered with an eye towards meeting learner needs and engaging employers as co-designers
 - Connect the schools to tools, resources, and best practices
 - Define and support change management strategies to address challenges that arise, and ensure the sustainability of the project
 - Develop strategic partnerships between education, employer, policy, and community organization partners on the ground in New York City, to impact the broader system
 - Engage with University leadership, faculty, staff, learners to facilitate team building
2. Capture and report substantive process learnings on the design, implementation, and iteration of the prescribed micro-pathways
3. Ensure seamless communication and coordination between the CCGEF EDL headquarters team and CUNY campuses
4. Leverage deep change management, workforce development, education, business knowledge, and network in New York
5. Provide other support as needed to prepare institutions for the 2021 launch of micro-pathways
6. Provide guidance to CUNY on change management, innovative design and data collection
7. Encourage and guide cross-campus collaboration
8. As needed, disseminate to and train institution design teams/personnel on the use of previously created best practice materials
9. Provide any other support needed to prepare institutions for 2021 implementation phase

10. Capture substantive and process learnings on the design, implementation, and iteration of the prescribed micro-pathways
11. Collaborate with the CCGEF team and innovation coach to outline learnings, determine strategy, and address challenges

Timeline

Project Period: January 31 - December 31, 2021 (can be extended)
Estimated Hours/week: Up to 15 hours/week

The Lab will assume responsibility for managing the project, including directing research and content development priorities, review of work, and incorporating deliverables into the design of the Fund.

Fee: \$ 100/hour

Application Instructions

To apply, please submit a cover letter and resume to careers@eddesignlab.org.

Equal Opportunity Employer

The Education Design Lab is an equal opportunity employer; applicants are considered for all roles without regard to race, color, religious creed, sex, national origin, citizenship status, age, physical or mental disability, sexual orientation, marital, parental, veteran or military status, unfavorable military discharge, or any other status protected by applicable federal, state or local law.