

## Senior Education Designer, Community College Growth Engine Fund

Washington, DC (Preferred), Full-Time

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### **About the Education Design Lab**

The Education Design Lab (Lab) is a national nonprofit that designs, tests, and implements unique education models and credentials that address the rapidly changing economy and emerging technology opportunities. The Lab demonstrates where technology, rigor, and design can improve opportunities for historically underinvested learners to achieve equitable futures.

The Lab works across disciplines and alongside schools, employers, entrepreneurs, government, foundations, nonprofits, and innovators. The organization has significant experience managing national and local learning cohorts, working with organizations such as The Lumina Foundation, the Michael and Susan Dell Foundation, the Gates Foundation, the United Negro College Fund (UNCF), Walmart, American Council on Education, and the ECMC Foundation. To learn more, visit [www.eddesignlab.org](http://www.eddesignlab.org), and follow on Twitter [@eddesignlab](https://twitter.com/eddesignlab).

### **The Community College Growth Engine Fund**

The Fund is a first-of-its-kind high-profile design accelerator involving six of the most forward thinking community colleges and systems in the country. Backed by some of the most active funders in the education sector, the Fund was launched in response to an urgent demand from community college leadership for support to deliver skills-focused, market-driven education to close the economic mobility gap, particularly for learners of color, frontline workers, and other underinvested communities. Recent research suggests that 30 million workers without college degrees have the skills to earn 70% more. The role of the Fund is to help community colleges model and scale visible pathways for many of these learners in ways that stack to degrees, but increase earnings power within a one year or less time frame.

For more information on the Fund and the Education Design Lab visit our website [here](#).

### **About the Position, Senior Education Designer**

We are seeking a Senior Education Designer to lead the Fund's on-the-ground work around the country testing "micro-pathways" as a cutting edge higher education model to improve outcomes for "new majority learners." These are the growing majority of learners for whom college was not

designed, including first-in-family college attendees, lower-income and underpaid working adults, single parents, students of color, and English-language learners. The Lab has built a high profile rapid innovation Fund with multiple national funders to quickly demonstrate how community colleges can work with their regional stakeholders to drive economic mobility by creating a new class of shorter-term, accessible credentials that stack to degrees, to provide learners with the flexibility and portability necessary for college to work for them. At a critical moment in the national conversation about workforce development and the role of community colleges, you will work directly with a dozen of the most innovative institutions around the country to support the development and implementation of 18 micro-pathways that can be national models. You will also spearhead the evaluation and change management efforts of the schools to better track hiring outcomes and help learners be “visible” to employers via digital badging strategies. You will help build and lead a vision to expand these models to additional cohorts and create a platform and repository to disseminate models and to iterate and scale micro-pathways in ways that deliver more equitable outcomes for new majority learners.

## **How You Will Contribute to Our Impact**

1. **Manage the arc of engagement** for a cohort of community colleges and their regional partners in the design of new economic mobility micro-pathways, incorporating innovation and change management strategies to build capacity, and aligning efforts across the learning community;
2. **Deliver a series of events and meetings** to facilitate a learning community of community colleges and their regional collaboratives toward key milestones, including the design and launch of new micro-pathways models (e.g. national convenings, campus design sessions);
3. **Develop and manage an online repository** of new micro-pathways models, tools, and practices to promote adoption and scale across the broader field of 1,100 U.S. community colleges;
4. **Engage and manage a national evaluator** to conduct a third-party independent assessment;
5. **Manage community college design teams**, including effective engagement of regional collaboratives and documentation of lessons learned, impact, and success stories;
6. **Represent the Lab as a public thought leader on micro-pathways and the needs of new majority learners**, communication with key stakeholders (e.g., funders, national partners, SMEs), audience engagement, thought leadership development, and dissemination of lessons learned to enable adoption and scale.
7. **Bring a strategic lens to recommend scaling strategies**, using technology, thought leadership, policy, and other ideas.

## What You'll Bring to Our Team

- Expertise in human-centered design, innovation, and/or change management facilitation
- Friendly tenacity, patience, and vision to be the connective tissue among multiple stakeholders across teams, employers, data analysts, subject matter experts to push on behalf of learner-driven design criteria
- Demonstrated multi-stakeholder management experience in 2 or more focus areas: higher education (working at community colleges is preferred), workforce development, employer engagement, future of work, edtech, public-private partnerships, place-based strategies
- At least 7 years related professional experience at regional and/or national levels, e.g. nonprofit, philanthropy, industry, government and education, focused on social impact.
- Experience building and managing collaborative groups toward shared goals and outcomes
- Entrepreneurial approach, with a passion for tackling complex problems and a high level of comfort with uncertainty and experimentation
- Systems thinking and data-driven approaches to develop solutions and measure success
- A bias toward action, demonstrated ability to execute and a strong track record of results
- Strategic thinking that can be communicated clearly to partners and translated into action
- Strong communication skills, with excellent writing, synthesis and facilitation/speaking skills; ability to translate insights into thought leadership products
- Open to different perspectives and committed to diversity, equity and inclusion
- Proven ability to direct and manage teams toward results

## Application Instructions

To apply, please submit a cover letter and resume to [careers@eddesignlab.org](mailto:careers@eddesignlab.org) by February 7, 2021, and will be considered on a rolling basis.

## Equal Opportunity Employer

The Education Design Lab is an equal opportunity employer; applicants are considered for all roles without regard to race, color, religious creed, sex, national origin, citizenship status, age, physical or mental disability, sexual orientation, marital, parental, veteran or military status, unfavorable military discharge, or any other status protected by applicable federal, state or local law.