Education Designer–Education Design Lab

Full-Time, Washington, DC (Preferred, but can be remote)
Typical Salary Range: $70,000 - $85,000K

About Education Design Lab

Education Design Lab ("The Lab") is a national nonprofit, an innovation engine that designs, tests, and implements unique education models and digital credentials that address the rapidly changing economy to ensure **equitable** outcomes for learners and earners. The Lab has partnered with some of the most aspirational institutions, and often their ecosystem partners, as they consider how to design their offerings to serve learners flexibly with more data-driven, human-centered models, processes and tools. Our biggest areas of work include improving career pathway visibility for New Majority Learners, micro-pathways, 21st century skills assessment and implementation, micro-credentials, alternative on-ramps to degree, upskilling workers, and training higher education leadership teams in change management and agile prototyping.

The Lab is unlike other organizations in the nonprofit education space. We are boundary-spanners and work across disciplines and alongside schools, employers, entrepreneurs, government, foundations, nonprofits, and innovators. We are known for our work on the ground and have significant experience managing national and local learning cohorts, working with organizations such as Ascendium, The Lumina Foundation, the Bill and Melinda Gates Foundation, the League for Innovation in the Community College, Walmart Foundation, American Council on Education, and the ECMC Foundation. To learn more about the work we do and what we care about, visit www.eddesignlab.org, and follow us on Twitter @eddesignlab.

About the Role

Human and equity-centered design are the soul of our practice and are increasingly important to our partners. To design education toward the future of the work requires a nuanced set of practices and a coalition of critical players. The Lab is a leader in identifying the needs of New Majority Learners and the co-design of solutions that will put them on a path to economic mobility, but this is complex work. Our talented Education Designers are the individuals who imagine, architect, and drive this work with our partners, including 2 and 4-year colleges, non-profits, edtech providers and funders. Our Education Designers are collaborative doers and strategists who are passionate about the redesign of education systems that have harmed and excluded so many talented individuals.

Working closely with the Head of Design, you will be part of a dynamic, growing team that will manage and support the development, delivery, and continuous improvement of design engagements with an eye toward equity-focused approaches and scaling the Lab's impact. Specific duties include:

- Working with Senior Education Designers to conceptualize design engagements to be responsive to the needs of the engagement and the impact we desire
- Working with other Education Designers to strengthen their collective capacity to build interactive design engagements
- Providing support to Education Designers during in-person or virtual design sessions
- Supporting external communications with key stakeholders, including partners, clients and subject matter experts
- Participating in and facilitating the Lab's Education Designers' internal community of practice as an ongoing mechanism for information sharing, collaboration, and peer feedback
- Refining and expanding our library of design methods and tools
- Working with the Lab's Education Designers to support implementation of impact measurement and achievement of strategic deliverables (e.g., charting and documenting progress, identifying and resolving issues)

Data shows that women and BIPOC candidates more frequently do not apply to a job because they don't feel that they meet all of the qualifications listed. Our job descriptions are general overviews, not a mandatory comprehensive list. If you feel passionate about our efforts and believe that you have the skills to succeed in this role, we want to hear from you!

*We **do not require a college degree** for the Education Designer role and encourage all interested persons (including Black people, Latinx people, indigenous people, people of color, first generation graduates, people with disabilities, members of the LGBTQIA community, veterans, and people with experience with community colleges and with learners who have long been under invested in) to consider submitting an application for this role if they meet the majority of the qualifications listed below.*

Desired Skill Sets
The Education Designer might come from a variety of backgrounds. The successful candidate will likely have 4+ years experience in one or more of the following areas:

- Using design thinking / human-centered design to craft innovative solutions
- Driving innovation among cohorts of colleges and/or workforce organizations
- Social sector innovation on behalf of historically excluded populations

- Marketing/marketing communications/storytelling
- Project management/facilitation
- Systems thinking, change agility

The successful candidate will also:

- Demonstrate a strong understanding of serving marginalized populations through lived experience or work-based experience
- Be excited to be a human-centered designer of education solutions
- Have fluency with a variety of digital tools (e.g., Miro, Figma, Canva, Adobe Suite)
- Possess a view that education is a key lever to break the cycle of poverty
- Be entrepreneurial and inquisitive
- Have strong interpersonal written and oral communication skills and be excited to facilitate with clients
- Have a certain amount of administrative and technological savvy
- Be nimble, comfortable with a fast-paced work environment, able to manage projects with different timelines, experienced in managing up, and willing to lend expertise with colleagues
- Be comfortable with ambiguity

Travel
Some travel will be required for this role

Application Instructions
To apply, please submit a cover letter and resume using this application form. Applicants will be reviewed on a rolling basis until the position has been filled.

Equal Opportunity Employer
The Education Design Lab is an equal opportunity employer; applicants are considered for all roles without regard to race, color, religious creed, sex, national origin, citizenship status, age, physical or mental disability, sexual orientation, marital, parental, veteran or military status, unfavorable military discharge, or any other status protected by applicable federal, state, or local law.